



2ND ANNUAL AMERICAN CANCER SOCIETY

# Twin Cities Golf Classic

**June 9-10, 2024**  
Oak Ridge Country Club

[www.twincitiesgolfclassic.com](http://www.twincitiesgolfclassic.com)



2ND ANNUAL AMERICAN CANCER SOCIETY

# Twin Cities Golf Classic

Hit the green and help the American Cancer Society fight back against cancer by joining us for the Twin Cities Golf Classic. Show off your best swings, and enjoy all that Oak Ridge Country Club has to offer!

We hope to see you on the course!

For more information contact Paige Myers at [paige.myers@cancer.org](mailto:paige.myers@cancer.org) or 515-230-6197.



2ND ANNUAL AMERICAN CANCER SOCIETY

# Twin Cities Golf Classic



Dear business leaders and friends,

The American Cancer Society's Golf Classic is a high-end, amenity-rich tournament that raises funds for the American Cancer Society's lifesaving mission. Our organization has played a role in most of the cancer research breakthroughs in recent history. While much progress has been made in cancer research, we still have a lot of work to do.

We invite you to support our efforts to finish the fight against cancer by joining us on June 9th-10th for a 2-day event of first-class golf, networking, and making a difference in the fight against cancer. By bringing together business and community leaders to this event, we are able to support the American Cancer Society's mission.

In our inaugural year, the Twin Cities Golf Classic raised over \$140,000 to help the American Cancer Society continue to fund lifesaving research as well as free programs and services for cancer patients and their families in Minnesota and across the nation. We know with your participation, we can help to make this cancer's last century.

We hope to see you on the course!

## Executive Chair



**Kelli Schnieder**  
**CEO**  
**SafeNet Consulting**



# About the American Cancer Society



**The American Cancer Society is on a mission to free the world from cancer.**

We are the only organization that integrates discovery, advocacy, and direct patient support to measurably improve lives. Our efforts in these areas have contributed to a 32% decline in cancer mortality since 1991.



## Advocacy

By activating grassroots volunteers nationwide, the American Cancer Society Cancer Action Network<sup>SM</sup> (ACS CAN) fights cancer in city halls, statehouses, and Congress by elevating the patient voice to advance policy change. We are making cancer a national priority through our advocacy efforts.



## Discovery

The American Cancer Society has played a role in most of the cancer research breakthroughs in recent history. As the largest nonprofit funder of cancer research in the US outside of the federal government, we've invested more than \$3.1 billion in cancer research since 1991, contributing to the 3.5 million fewer cancer deaths as a result of breakthroughs.



## Patient Support

The American Cancer Society works to ensure no one feels alone at any point on their cancer journey, from prevention to detection and diagnosis, through treatment and survivorship, and, for some, the end of life. We ensure people impacted by cancer have the support, information, and resources they need, all aimed toward eliminating cancer disparities.

**More than 80% of our revenue is invested into our mission.**

# Event Schedule



## SUNDAY, JUNE 9TH - OAK RIDGE COUNTRY CLUB

**5:00PM-10:00PM**

### *Sunday Soiree*

Cocktail Reception  
Live entertainment and games  
Live auction and paddle raise

## MONDAY, JUNE 10TH - OAK RIDGE COUNTRY CLUB

**11:00AM**

Registration Open  
Driving Range Open  
Buffet Lunch

**12:30PM**

Shotgun Start  
Hosted on-course beverages and snacks

**5:30 - 6:30PM**

Cocktail Reception  
Awards Ceremony

## ALL GOLFERS WILL RECEIVE

- 2 tickets to Sunday Soiree with live entertainment, food and beverage, and live auction
- Buffet lunch before hitting the course on Monday
- Premium player gift
- Swag bag filled with take home gifts
- Snacks, beverages, and activities along the course
- Post-round evening reception with appetizers and open bar

# Sponsorship Opportunities



## PRESENTING/TITLE SPONSOR - \$25,000

### ATTENDEE BENEFITS

- Three (3) Foursome Player Packages
- 12 additional tickets to Sunday Soiree (total of 24)
- 12 additional tickets to Monday Awards Dinner (total of 24)

### DAY-OF ACTIVATION

- Logo displayed on all printed and digital photos from photobooth on 9th
- 1 minute video provided by your company played at Sunday Soiree program on the 9th
- Recognition as Presenting sponsor with company logo on event signage
- Verbal recognition as Presenting sponsor and opportunity to speak during Sunday Soiree and Monday Awards Dinner
- Opportunity to distribute an ACS-approved promotional item with your corporate logo to all golfers
- Tournament pin flag signed by celebrity golfers

### MARKETING RECOGNITION

- Exclusive Naming Rights to the Twin Cities Golf Classic (Twin Cities Golf Classic presented by XYZ Company)
- Full page acknowledgement in Sunday Soiree event program
- Recognition as presenting sponsor on all event collateral, course signage, player gift, event website, social media, attendee emails, press releases, and public service announcements (where applicable)
- Right to use ACS event logo on company website and social platforms with messaging relating to your partnership. ACS reserves the right to review and edit messaging and logo placement.
- ACS support in developing cobranded social campaign and execution

# Sponsorship Opportunities



## CHAMPION SPONSOR - \$15,000

### ATTENDEE BENEFITS

- Two (2) Foursome Player Package
- 8 additional tickets to Sunday Soiree (total of 16)

### DAY-OF ACTIVATION

- **Exclusive Bar and Beverage Cart Sponsor** - your logo will be prominently displayed everywhere there is a bar, including at Sunday Soiree, Monday lunch and dinner bar, and on-course beverage carts
- Half page acknowledgement in event program
- Verbal recognition as Champion sponsor during Sunday Soiree and Monday Awards Dinner
- Recognition as Champion sponsor with company logo on event signage
- Opportunity to distribute an ACS-approved promotional item with your corporate logo to all golfers
- Tournament pin flag signed by celebrity golfers

### MARKETING RECOGNITION

- Logo recognition as Champion Sponsor in event publicity, on event website and social media platforms
- Right to use ACS event logo on company website and social platforms with messaging relating to your partnership. ACS reserves the right to review and edit messaging and logo placement.
- ACS support in developing cobranded social campaign and execution

# Sponsorship Opportunities



## MASTER SPONSOR- \$10,000

### ATTENDEE BENEFITS

- One (1) Foursome Player Package
- 4 additional tickets to Sunday Soiree (total of 8)

### DAY-OF ACTIVATION

- Opportunity to distribute an ACS-approved promotional item with your corporate logo to all golfers
- Verbal recognition as Master Sponsor during Sunday Soiree and Monday Awards Dinner
- Select one of the activation options below:
  - **Golf Cart:** Logo featured on window cling or magnet on all golf carts
  - **Golf Ball:** Logo featured on sleeve of golf balls for all golfers (120)
  - **Luncheon:** Logo featured at lunch buffet on the 10th
  - **Golf Towel:** Logo featured on golf towel provided to all golfers
  - **Bag Tag:** Logo featured on bag tag provided to all golfers
  - **Photobooth:** Your logo next to photobooth at Sunday Soiree and on all printed/texted photos

### MARKETING RECOGNITION

- Logo recognition as Master Sponsor on collateral materials, in event program, and on event website

# Sponsorship Opportunities



## MAJOR SPONSOR- \$5,000

### ATTENDEE BENEFITS

- One (1) Foursome Player Package
- 4 additional tickets to Sunday Soiree (total of 8)

### DAY-OF ACTIVATION

- Opportunity to distribute an ACS-approved promotional item with your corporate logo to all golfers
- Select one of the activation options below:
  - **Bag Drop:** Logo featured on signage at the Bag Drop when golfers arrive
  - **Registration:** Logo featured on signage at Registration table as golfers arrive and at Checkout
  - **Mobile Bidding:** Logo featured on mobile bidding site where all attendees and bidders will view auction items
  - **Scorecard:** Logo featured on scorecard provided to each foursome

### MARKETING RECOGNITION

- Logo recognition as Major Sponsor on collateral materials, in event program, and on event website

# Sponsorship Opportunities



## EAGLE SPONSOR- \$2,500

### ATTENDEE BENEFITS

- One (1) Twosome Player Package
- 2 additional tickets to Sunday Soiree (total of 4)

### DAY-OF ACTIVATION

- Opportunity to distribute an ACS-approved promotional item with your corporate logo to all golfers
- Select one of the activation options below:
  - **Longest Putt Contest:** Logo on signage near contest, verbal recognition during awards
  - **Longest Drive:** Logo on signage near contest, verbal recognition during awards
  - **Closest to the Pin:** Logo on signage near contest, verbal recognition during awards
  - **Hole-in-One:** Logo on signage near contest, verbal recognition during awards
  - **Practice Green:** Logo featured on signage at practice green
  - **Driving Range:** Logo featured on signage at driving range

### MARKETING RECOGNITION

- Logo recognition as Eagle Sponsor on event website

# Sponsorship Opportunities



## HOLE SPONSOR- \$1,000

### ATTENDEE BENEFITS

- 2 tickets to Sunday Soiree

### DAY-OF ACTIVATION

- Opportunity to distribute an ACS-approved promotional item with your corporate logo to all golfers
- Company name/logo recognition on Mission Moment tee signage displayed at one hole along the golf course

### MARKETING RECOGNITION

- Logo recognition as Hole Sponsor on event website

# Golf Opportunities



## **Foursome Player Package – \$4,000**

- 4 Golfers in the Golf Classic
- 8 tickets to the Sunday Soiree with live entertainment, food and beverage, and live auction on June 9th
- Buffet lunch before hitting the course on Monday
- Premium player gift
- Swag bag filled with take home gifts
- Snacks, beverages, and activities along the course
- Post-round Awards Dinner with open bar

## **Twosome Player Package – \$2,000**

- 2 Golfers in the Golf Classic
- 4 tickets to the Sunday Soiree with live entertainment, food and beverage, and live auction on June 9th
- Buffet lunch before hitting the course on Monday
- Premium player gift
- Swag bag filled with take home gifts
- Snacks, beverages, and activities along the course
- Post-round Awards Dinner with open bar

## **Single Golfer – \$1,000**

- 1 Golfer in the Golf Classic
- 2 tickets to the Sunday Soiree with live entertainment, food and beverage, and live auction on June 9th
- Buffet lunch before hitting the course on Monday
- Premium player gift
- Swag bag filled with take home gifts
- Snacks, beverages, and activities along the course
- Post-round Awards Dinner with open bar



# Exclusive Underwriting



## DESSERT - \$800

- Your logo on signage next to dessert
- Your logo in event program at Sunday Soiree
- Includes 2 tickets to Sunday Soiree

## CENTERPIECES - \$800

- Your logo on signage next to centerpieces
- Your logo in event program at Sunday Soiree
- Includes 2 tickets to Sunday Soiree

## VOLUNTEER POLOS- \$1,000

- Exclusive logo placement on polo shirts worn by volunteers on Sunday and Monday
- Your logo in event program at Sunday Soiree
- Includes 2 tickets to Sunday Soiree

## PHOTOGRAPHER- \$1,000

- Your logo on photographer's golf cart (option to provide company branded apparel for photographer to wear all day)
- Your logo on photo album on event website
- Your logo in event program at Sunday Soiree
- Includes 2 tickets to Sunday Soiree

## VIDEOGRAPHER- \$1,000

- Your logo on videographer's golf cart (option to provide company branded apparel for videographer to wear all day)
- Logo featured in 2024 event recap video
- Your logo in event program at Sunday Soiree
- Includes 2 tickets to Sunday Soiree

# Swag Bag Donors



## MAKE YOUR MARK AT THE 2024 TWIN CITIES GOLF CLASSIC!

We are seeking donations of high-quality items for our golfers' swag bags to enhance their experience at the Twin Cities Golf Classic. This is a great opportunity to put your brand in front of golfers and showcase your company's dedication to the community.

All items must be approved by ACS in advance and received by June 1, 2024.

Potential items include:

- Packaged snacks and non-alcoholic beverages
- Golf tees
- Ball markers
- Hats
- Sunglasses
- Sunscreen
- Golf towels
- Can koozies
- Hand sanitizer
- Reusable water bottle
- Discounts on local golf-related services or products

Quantity of 140 per item is expected. Your donation will be tax-deductible to the extent allowed by law.

Interested in this opportunity? Contact Paige Myers, ACS Staff, at [paige.myers@cancer.org](mailto:paige.myers@cancer.org) or 515-230-6197.

# Thank You!

**The American Cancer Society is on a mission to free the world from cancer.**

For more than 100 years, we have helped lead an evolution in the way the world prevents, detects, treats, and thinks about cancer. As the nation's preeminent cancer-fighting organization, we fund and conduct research, share expert information, support people with cancer, spread the word about prevention, and through our advocacy affiliate, the American Cancer Society Cancer Action Network (ACS CAN), advocate for public policy change.

We are committed to ensuring that ALL people have a fair and just opportunity to prevent, find, treat, and survive cancer – regardless of income, race and ethnicity, sexual orientation, gender identity, disability status, or where they live. Thanks in large part to our decades of work, a cancer diagnosis does not come without hope, and the cancer journey is not one that is traveled alone.

[cancer.org](https://cancer.org) | 1.800.227.2345

