



CLASSIC

AMERICAN CANCER SOCIETY TWIN CITIES

GOLF CLASSIC



In 2023, the American Cancer Society launched a brand new charity Golf Classic in the Twin Cities. The Golf Classic raised more than \$140,000 for the American Cancer Society's vision to end cancer as we know it, for everyone. In 2024, we are setting our sights even higher!

Joining the Planning Committee is an excellent opportunity to get involved in the fight against cancer and use your skills to make a difference! You will play an instrumental role in the fight against cancer in Minnesota.

General Duties

- Understand and help promote the mission of the American Cancer Society
- Attend monthly planning meetings
- Take on monthly tasks to be completed outside of meetings
- Attend or volunteer at the event
- Assist with event set up and/or event break-down
- Help sustain the committee by recruiting other volunteers

Roles and Responsibilities

- Mission: Work to incorporate the American Cancer Society's mission at the event.
- Auction: Solicit and procure unique, one-of-a-kind live and silent auction items and experiences, write package descriptions, and stage the items for the event.
- Revenue Enhancers: Develop revenue enhancing activities for the day of the event. This can include drawings, games, etc.
- Marketing & PR: Develop a plan to promote the event through local media, social media, and online channels.
- Logistics: Assist in creating the event experience through menu, set up, entertainment, ambiance and décor.

June 9-10th, 2024

Oak Ridge Country Club

Hopkins, MN

Questions? Interested in joining the Planning Committee?

Email Paige Myers, Senior Development Manager, at paige.myers@cancer.org